Winning Beginning NY is a statewide coalition that works to ensure high-quality early care and education for all New York families.

Winning Beginning NY’s members include parents, employers, children’s advocates, service providers, labor unions, educators, pediatricians, law enforcement, community groups, researchers, and business leaders.

**CORE COMMITMENTS**

- Increase investments to expand early care and education opportunities for all children beginning at birth.
- Ensure that early care and education is affordable and accessible for all families.
- Support professional development and adequately compensate the early childhood workforce.
- Promote and support high-quality in all early care and education settings.
What does Winning Beginning NY want New York State to know about early care and education?

- Children are born learning.
- Research shows that 85% of a person’s intellect, personality and social skills develop by age five, but 95% of public investment in education happens after age five.
- To learn well children must be physically, cognitively, socially and emotionally healthy.
- Children need early care and education programs that provide stable, consistent environments conducive to learning and growing.
- Children need programs that are culturally and linguistically sensitive and appropriate.
- An experienced, well educated and well compensated teaching staff is key to successful early learning.
- Parents need early care and education programs that are affordable, accessible, reliable, and safe.
- Programs need to reflect age-specific needs. Children with special needs require additional supports.
- Child care and prekindergarten programs help children develop cognitive, social/emotional, and motor skills.
- Quality early care and education programs prepare children for K-12.
- Working parents need extended-day programs to care for and educate their children.

For more information or to sign-up for our e-advocacy efforts visit http://www.winningbeginningny.org.