Quality for ALL our children: QUALITYstarsNY

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There is strong, scientific evidence for the fact that high quality ECE can have a lasting effect on brain architecture, and child development.
Jack Shonkoff's work creates a strong, scientific basis for the fact that high quality ECE can have a lasting effect on brain architecture, especially for children who experience "toxic stress".

**Human Brain Development**

Neural Connections for Different Functions Develop Sequentially

- Sensory Pathways (Vision, Hearing)
- Language
- Higher Cognitive Function

**FIRST YEAR**

Birth (Months) | (Years)
---|---
-8 -7 -6 -5 -4 -3 -2 -1 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

EC&E Basics: The Early Care and Education Market

- After-school program
- School-based PreK
- Family Child Care Home
- Head Start Center
- Private preschools
- Non-Profit Child Care Center
- Proprietary Child Care Center
- Relative, Neighbor or Nanny
- Nanny Service
- After-school program
EC&E Services: Most Providers are Independent Businesses (profit and non-profit)

Children 0-5 years in Public and Private ECE Programs, 2010

Source: US Census Bureau, 2010
EC&E Basics: Parents Pay the Lion’s Share

**Consumer tuition** is the largest source of revenue, roughly 57% of total industry receipts.

**Private sector** revenue has increased dramatically but still less than 4% of total.

**Government funding**

39% of total, and is primarily portable funding (vouchers or tax benefits).
Quality Rating Improvement System = Framework for Unified Reform

- Voluntary accountability system and infrastructure to support and sustain quality in all early learning settings
- Funding to help early learning settings improve and sustain quality
- Benchmarks to measure progress and inform parent consumers about quality early learning
- A framework to align policy and finance across a range of funding streams and initiatives
- A powerful national movement
Why a Quality Rating and Improvement System (QRIS)?

- Structure markets by promoting product differentiation & increasing consumer demand for quality
- Align public & private finance, to support quality and promote accountability
- Increase per child financial resources for providers of EC&E
- Support and advance continuous quality improvement among EC&E providers.
Cost of NY’s QRIS: QUALITYstarsNY

- Invest $100M per year
- 90% for quality improvement (just 10% for rating)
- Improve the quality of 80% of all EC&E services for NY’s children 0-5
- Cost per child per year = $250
- Benefits?
Cost-Benefit of QRIS

- High quality EC&E over several years contributes to children ready for K
- Cost to improve quality is modest compared to full cost of EC&E services
- The public benefits from higher quality EC&E and should contribute
- Families benefit (and already contribute the lion’s share)
Invest in us!
Questions, comments?
For more info…

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