2014 WINNING BEGINNING NY COALITION
MEMBERSHIP AGREEMENT

Please affirm your commitment to the following by signing the agreement on the next page:

CORE COMMITMENTS

- Increase investments to expand early care and learning opportunities (home visiting, child care, Pre-K, Head Start, Early Intervention and afterschool) for all children
- Ensure that early care and learning is affordable to families for broad access
- Support professional development and adequately compensate the workforce in all settings
- Promote and support quality in services in all settings, including QUALITYstarsNY

Any individual or organization that shares the mission and principles of the Winning Beginning NY (WBNY) coalition is invited to join. Once the coalition has agreed on its advocacy agenda, individual members and member organizations are expected to endorse and promote the full agenda. It is understood that individual organizations may be working to support additional items in the field of early care and learning that are not included on the WBNY agenda. Members, however, are expected to not publicly oppose positions adopted by the coalition as its official annual agenda.

COORDINATION OF COALITION

The coalition is governed by a 13-member Steering Committee that is representative of the entire state. It is led by two Co-Chairs.

The coalition was convened in 2005 by the Center for Children’s Initiatives (CCI), the New York State Association for the Education of Young Children (NYSAEYC), the Early Care and Learning Council (ECLC) and the Schuyler Center for Analysis and Advocacy (SCAA). These four co-conveners are all represented on our steering committee.

COALITION WORK

Executive and Legislative Agendas are shaped and approved by members each year, with the intent to secure resources and regulatory support to expand high-quality early care and learning opportunities for every child and to support working families.
WBNY convenes Issues Committees comprised of members from around the state to work on federal, state and local issues. Issue Groups also address policy recommendations on specific topics and currently are as follows: Quality; Early Childhood and Public Education; Child Care Subsidies; Home Visiting; Early Intervention; Workforce; Afterschool and an internal Mobilization Committee.

The coalition also has about 3,000 online subscribers. These advocates receive periodic e-mail messages and newsletters regarding early care and learning policy and programs. They are sometimes asked to support the coalition’s agenda by contacting their state legislators or congressional representatives in support of or opposition to specific legislation, including budget cuts. *If you become a member, you will automatically become an e-advocate.*

**MEMBERSHIP AGREEMENT**

Members are asked to affirm each year that they can abide by the commitments of the coalition. Your contribution supports coalition advocacy expenditures that keep the work going forward, such as production and distribution of materials, travel expenses, etc. They run from January 2014 – December 2014.

Organizational Contribution: ☐ $600 ☐ $750 ☐ $1,000

Individual Contribution: ☐ $25 ☐ $50 ☐ $100

*Checks should be made to:*
Center for Children's Initiatives (CCI)
322 Eighth Avenue, 4th Floor
New York, NY 10001

I have read the WBNY membership requirements and agree to the principles for participation.

Name: ________________________________________ Title: ________________________________________

Organization name: ________________________________________________________________

Address: ____________________________________________________________

Phone: _______________ Fax: ___________ Email: _________________________________

Signature: ___________________________ Date: ________________________

**Please sign and return to:**

Center for Children's Initiatives (CCI)
322 Eighth Avenue, 4th Floor
New York, NY 10001